ETEC 644 Module 3

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**1、Who will be your** **learners? Have you had a chance to talk to any of your target audience or someone who can give you information about your target audience?**

Although I prefer my population come from all kinds of backgrounds and different ages, this course is more suitable for beginners no matter real audience or online students.Therefore**,** I'm going to design the ukulele website and provide to my Ukulele teacher. He will help me to give his students (3-5 beginners). After then I can focus on these students' opinions through questionnaires and so on to improve my project.

**2、What: Goal statement, goal analysis, & sub skills analysis. Through your instructional project, what goal do you want to achieve? In order to achieve the goal, what sub skills must be addressed?**

2-1. Topic:

Develop strategies that can assist ukulele beginners. During my instructional product I'm aiming to clarify basic steps about how to step by step learning ukulele.

2-2. Goal Statement:

The ukulele learning website, beginners just only following this guide and they'll be able to have fun with the ukulele and enjoy music in any time/ anywhere. Beginner will learn 5-10 basic chords on this website.

2-3. Goal analysis:

I heard many students tell me that they have never played an instrument. And nobody in their family plays an instrument so they always thought it was really hard to do. But it's not. To be good enough to have a lot of fun is easy. Moreover, I consider myself an intermediate player, but I'd got into a rut and didn't know how to move my skills on. Most ukulele books out there are either for beginners, or for advanced "finger pickers". If you're beyond beginner but still need to learn a lot more, there's never been a lot out there for you. Moreover, the ukulele learning website, particularly designed for beginners, employs clear descriptions and vivid photos to illustrate the developing history of ukulele, introduction, choosing, tuning ukulele, learning basic chords and so on. For this instructional goal, that's why did I choose this topic design the online course about how to step by step learning ukulele?

2-4. Sub Skills Analysis:

According to Dick, Carey & Carey a subordinate skills (sub skill) is something that the leaner must be able to do prior to engaging in more complex, higher-level skill (p. 42). This subordinate also applies since the learners must, "state, list, or describe" (Dick, p.43). The specific subordinate skills that the learners will need in order to successfully complete the instructional goals are as below:

* Musical Instrument (Ukulele)
* Basic music knowledge
* Basic computer operations
* Enthusiasm for learning

**3、How: Description of performance context, implications for instruction. In what context your instructional product would be used?**

Ukulele Learning website can not only assist beginners no matter real audience or online students. Moreover, it can also be a good start for people who plan to learn guitar or other musical instruments in the future. As for my long-term goal, I want to by providing a platform for ukulele instructors design different level programs (payment) for future Potential advanced learners.

Reference

Dick, W., Carey, L. & Carey, J. (2015). Systematic Design of Instruction, (8th ed.)

Upper Saddle River, NJ: Pearson.